

PRIVACY POLICY

2022

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or submit a contact from www.komodo-consulting.pt (described as the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit www.komodo-consulting.pt, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse www.komodo-consulting.pt, we collect information about the individual web pages that you view, what websites or search terms referred you to www.komodo-consulting.pt, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>;
- “Log files” track actions occurring on www.komodo-consulting.pt, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps;
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally, when you submit a contact form on www.komodo-consulting.pt, we collect certain information from you, including your name, company/organisation, email address, and phone number. We refer to this information as “Contact.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Forms Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Form’s Information that we collect generally to fulfil any contact, job request or to receive our content placed through the Site. Additionally, we use this Forms Information to:

- Communicate with you by phone, email and others;
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our services.

We use the Device Information that we collect to help us screen for potential spam, phishing, or virus (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our visitors browse and interact with the Site, and to assess the success of our marketing and advertising campaigns). Also, we use your Device Information in terms of the advertising (retargeting) in order to be able to show specific ads to you, only Komodo Consulting related communication and not other product or services not related with Komodo Consulting (only for Komodo Consulting proposes).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example:

- We use Facebook to advertise directly for your profile/person. You can read more about how Facebook uses your Personal info here: https://www.facebook.com/legal/FB_Work_Privacy;
- We use Google AdWords to advertise directly for you or anyone who is using the device or computer that visits the Site previously. You can read more about how Google AdWords uses your Personal info here: <https://policies.google.com/privacy>;
- We use LinkedIn to advertise directly for your profile/person. You can read more about how LinkedIn uses your Personal info here: <https://www.linkedin.com/legal/privacy-policy>;
- We use Google Analytics to help us understand how our visitors use the Site. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>;
- We use Hotjar to help us understand how our visitors use the Site. You can read more about how Hotjar uses your Personal Information here: <https://www.hotjar.com/privacy/>
- We use Calendly so we can receive your meeting requests and schedule them automatically. You can read more about how Calendly uses your personal information here: <https://calendly.com/privacy>;

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For

more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK – <https://www.facebook.com/settings/?tab=ads>

GOOGLE – <https://www.google.com/settings/ads/anonymous>

BING – <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

LINKEDIN – <https://www.linkedin.com/psettings/advertising>

Additionally, you can opt out of some of these or other services by visiting the Digital Advertising Alliance's opt-out portal at <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to ask that your personal information is corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

DATA RETENTION

When you submit a contact through the Site, we will maintain your Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact using the details provided below:

– Address: EN 9, 15, Carvoeira TVD, 2565-161, Carvoeira TVD – Portugal

– Phone: +351 910 990 224

By any contact, the current Digital Marketing Director will reply to your questions or any other info required in terms of our privacy practices. Also, the Digital Marketing Director will be able to correct, update, or delete any personal info shared.